

DESIGN FIRST.

**P** **o** **r**  
**t** **f** **o**  
**l** **i** **o**  
**—**

**fit interiors**

fit interiors — designed and produced in italy

## **DESIGN FIRST.**

**Good design is innovative**

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**Good design makes a product useful**

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**Good design is aesthetic**

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**Good design is long-lasting**

---

**Good design is environmentally-friendly**

---

**Good design is as little design as possible**

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**Dieter Rams**

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**David  
Lloyd**

London  
United Kingdom

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Doha  
Qatar

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London  
United Kingdom

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project  
Hadfield  
Cawkwell  
Davidson

**David  
Lloyd**

London  
United Kingdom

project  
Hadfield  
Cawkwell  
Davidson



**David  
Lloyd**

---

London  
United Kingdom

---

project  
Hadfield  
Cawkwell  
Davidson



David  
Lloyd

London  
United Kingdom

project  
Hadfield  
Cawkwell  
Davidson



# 1Rebel

Riyadh  
Saudi Arabia

project  
arch. Bilal Fayoumi/KSA  
Shed Design/UK



# 1Rebel

Riyadh  
Saudi Arabia

project  
arch. Bilal Fayoumi/KSA  
Shed Design/UK



Virgin  
Active

Palermo  
Italy

project  
Studio AArchitetti  
Noorda Schiavon

# Virgin Active

Palermo  
Italy

project  
Studio AArchitetti  
Noorda Schiavon



# Virgin Active

Palermo  
Italy

project  
Studio AArchitetti  
Noorda Schiavon



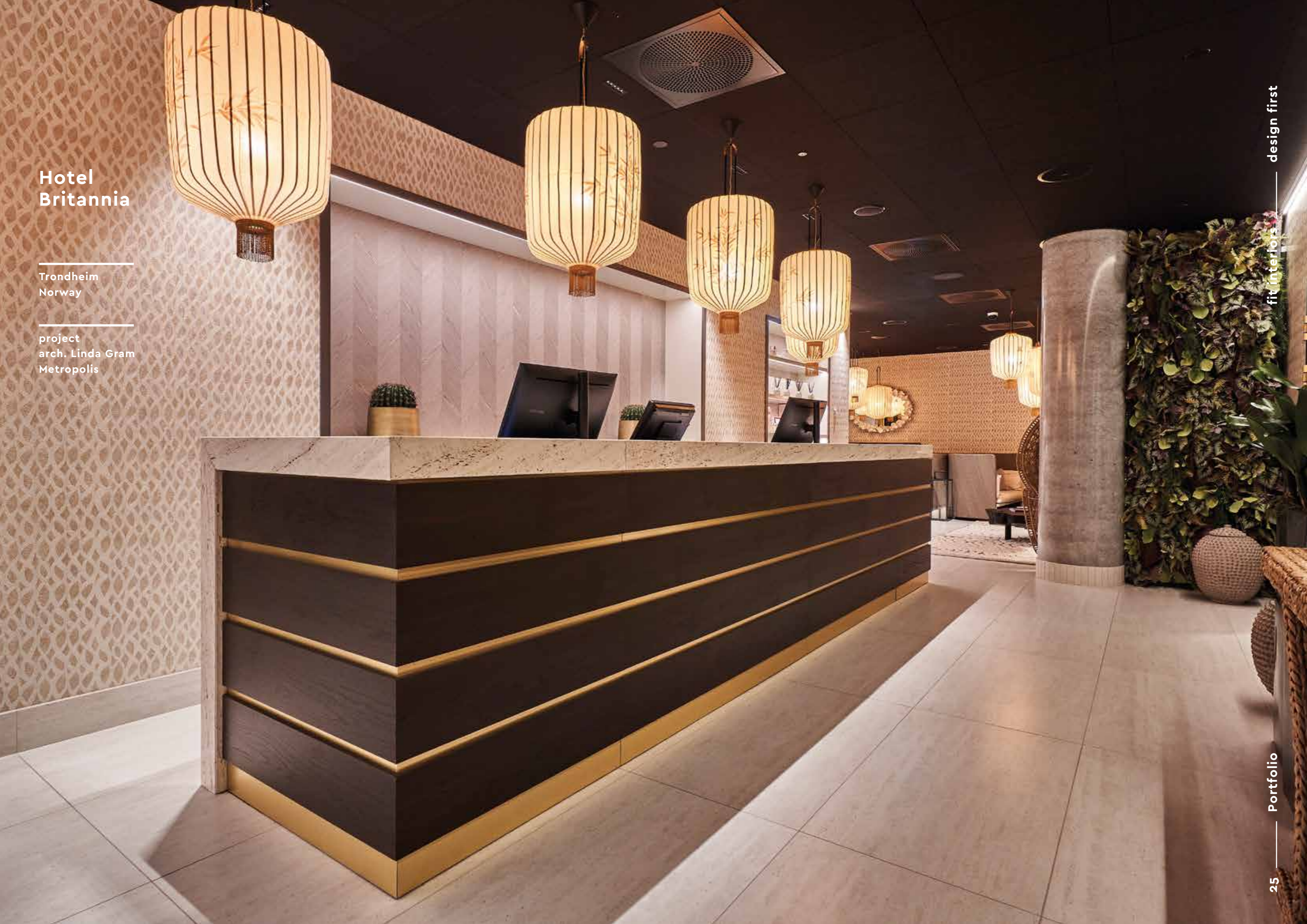
# Hotel Britannia

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Trondheim  
Norway

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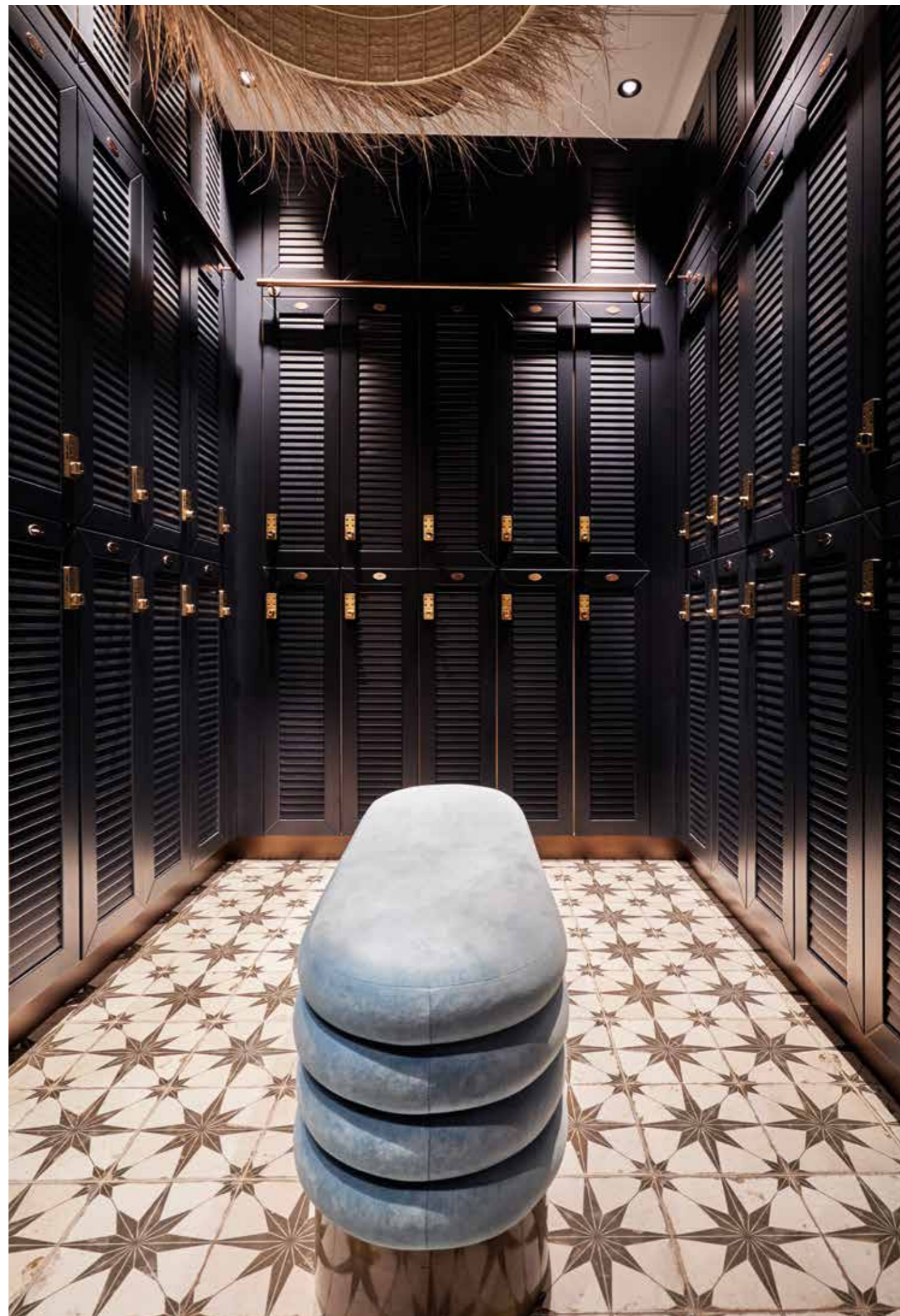
project  
arch. Linda Gram  
Metropolis



# Hotel Britannia

Trondheim  
Norway

project  
arch. Linda Gram  
Metropolis



# Hotel Britannia

Trondheim  
Norway

project  
arch. Linda Gram  
Metropolis



# Hotel Britannia

Trondheim  
Norway

project  
arch. Linda Gram  
Metropolis





# Trib3

Bristol  
United Kingdom

project  
Ana Belèn Melero



# Sportcity

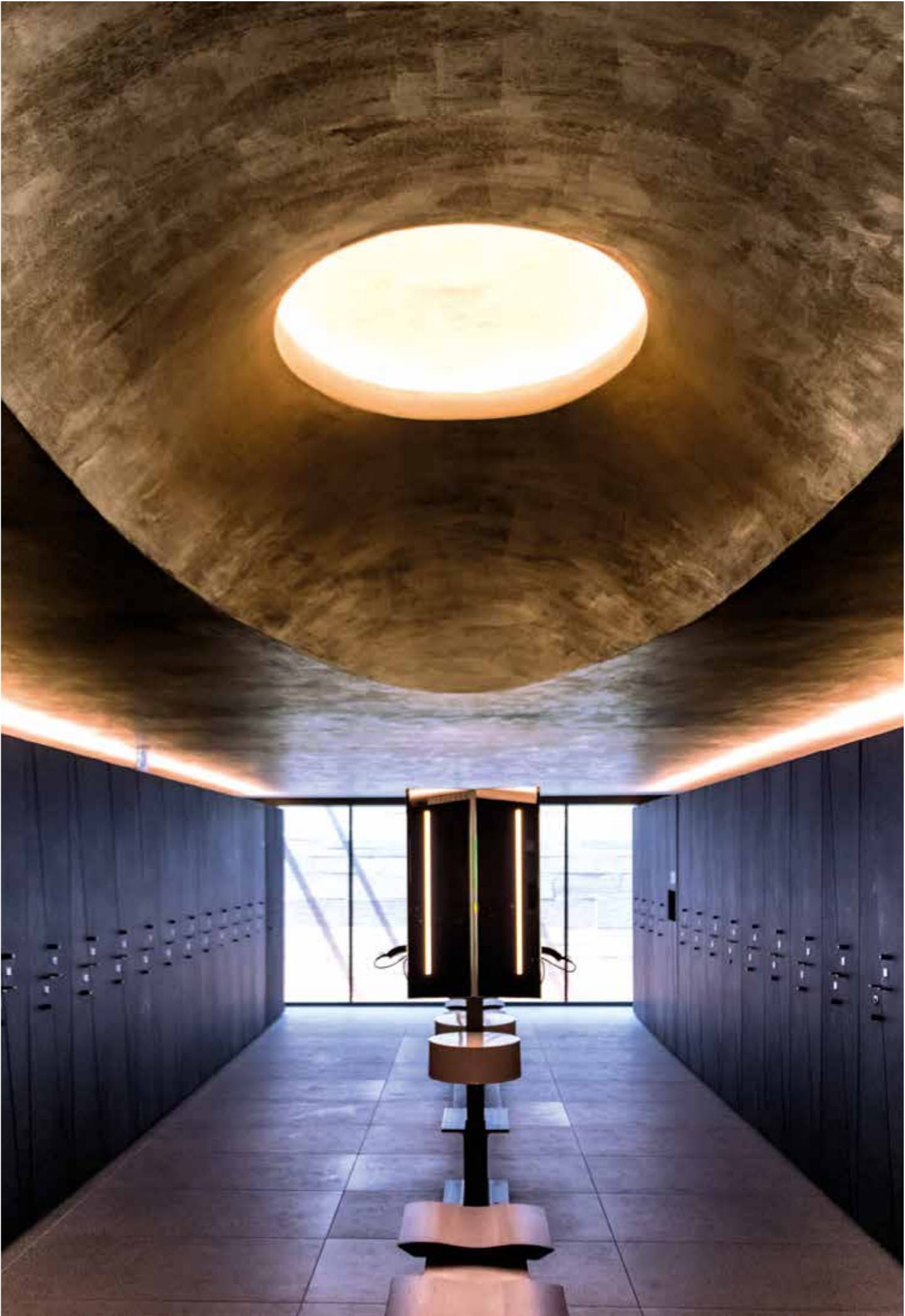
Amsterdam  
Holland

project  
EAZZ BV

# Blanche

Paris  
France

project  
arch. Hugo Toro  
arch. Maxime Liautard



# Anytime

Balham  
United Kingdom

project  
fit interiors



# Planet Wellness Village

Lugano  
Switzerland

project  
arch. Silvia Giannini  
Studio RAL3020



# Planet Wellness Village

---

Lugano  
Switzerland

---

project  
arch. Silvia Giannini  
Studio RAL3020

# On Air

Chilly-Mazarin  
France

project  
fit interiors



# Sammen

Fantoft  
Norway

project  
fit interiors

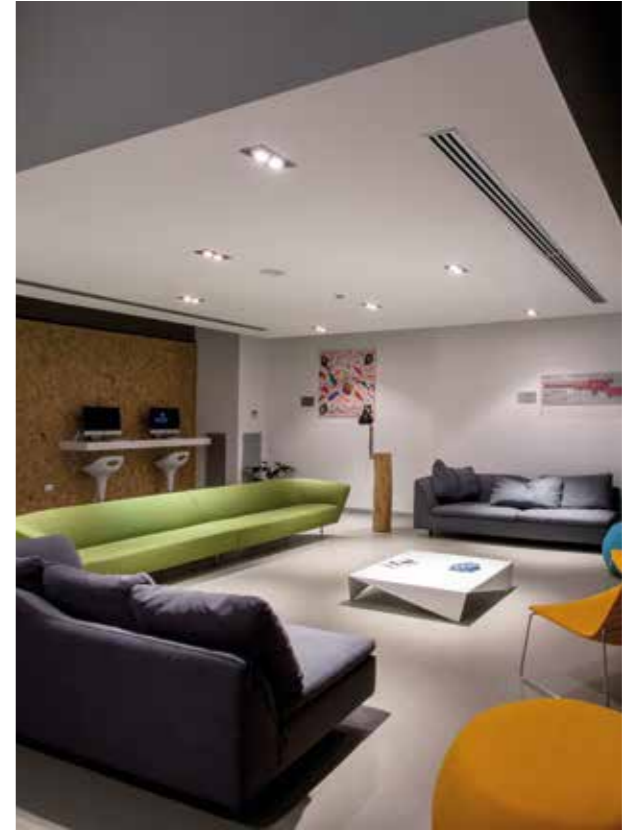




# Nemea

Naples  
Italy

project  
Studio AArchitetti  
Noorda Schiavon



David  
Lloyd

Milan  
Italy

project  
arch. Luciano Messina

**David  
Lloyd**



Milan  
Italy

project  
arch. Luciano Messina



**David  
Lloyd**

---

Milan  
Italy

---

project  
arch. Luciano Messina



# Oxygen

Kuwait City  
Kuwait

project  
fit interiors



# Fitness Time

Saudi Arabia

project  
arch. Ghaith Beshir



**G Club  
Fitness  
& SPA**

---

Milan  
Italy

---

project  
arch. Paola Giambelli



# Club Med Pure

Paris  
France

project  
arch. Sophie Chateau





# Audace

Milan  
Italy

project  
arch. Alessio Cuzzolin



**Audace**

Milan  
Italy

project  
arch. Alessio Cuzzolin



# Audace

Milan  
Italy

project  
arch. Alessio Cuzzolin



**Hale  
Country  
Club & SPA**

---

Hale  
United Kingdom

---

project  
fit interiors



Hale  
Country  
Club & SPA

Hale  
United Kingdom

project  
fit interiors



fit interiors — design first



73 — Portfolio

# Technogym Village

Cesena  
Italy

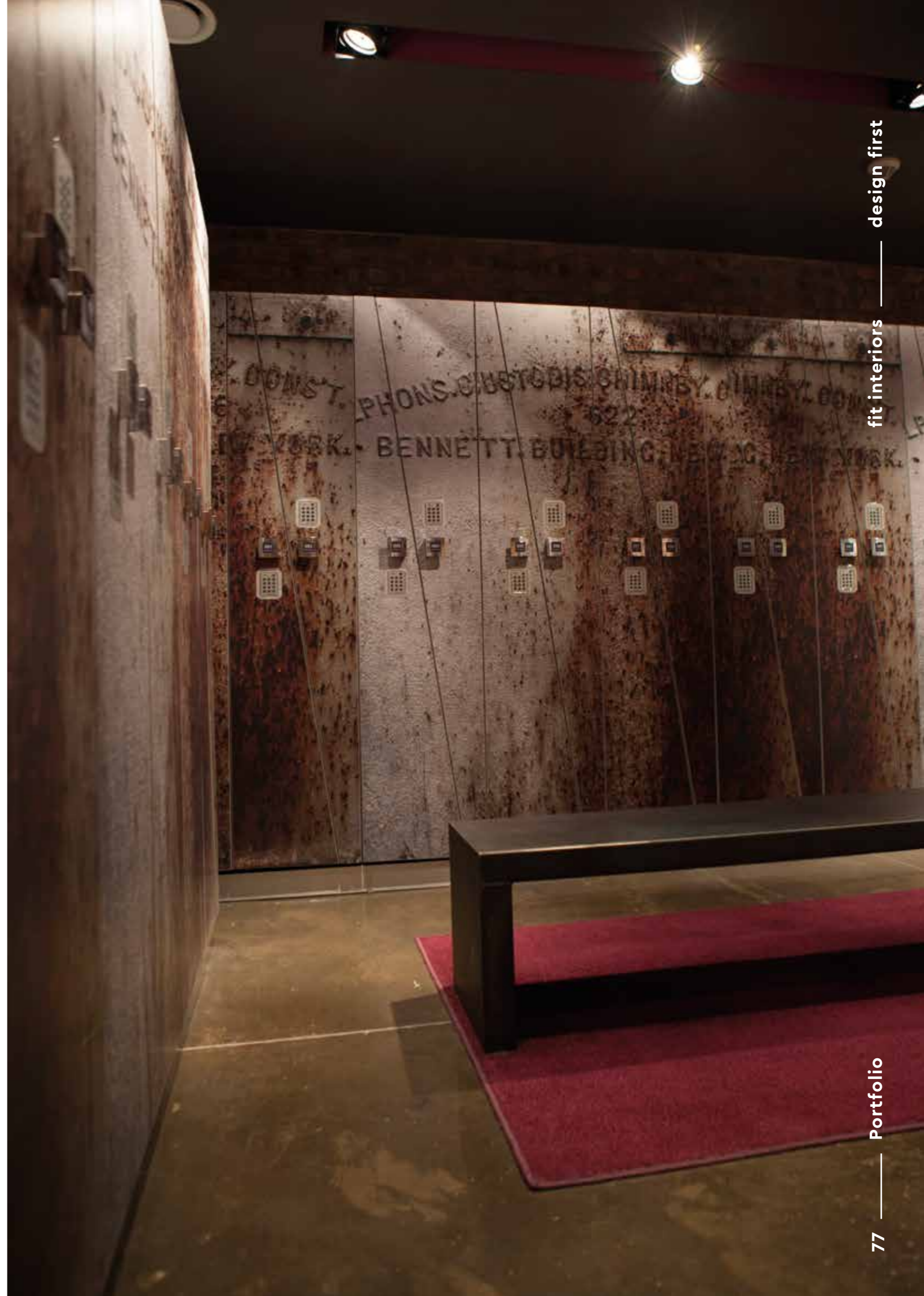
project  
arch. Antonio Citterio



# Soho Body Spirit

Warsaw  
Poland

project  
fit interiors



# Get Fit Club

Milan  
Italy

project  
arch. Alessio Cuzzolin





# Get Fit Club

Milan  
Italy

project  
arch. Alessio Cuzzolin



# L'Usine

Bruxelles  
Belgium

project  
Actech



Virgin  
Active

Rome  
Italy

project  
arch. Franco Scaglia

virgin active | café

Virgin  
active

# Virgin Active

Rome  
Italy

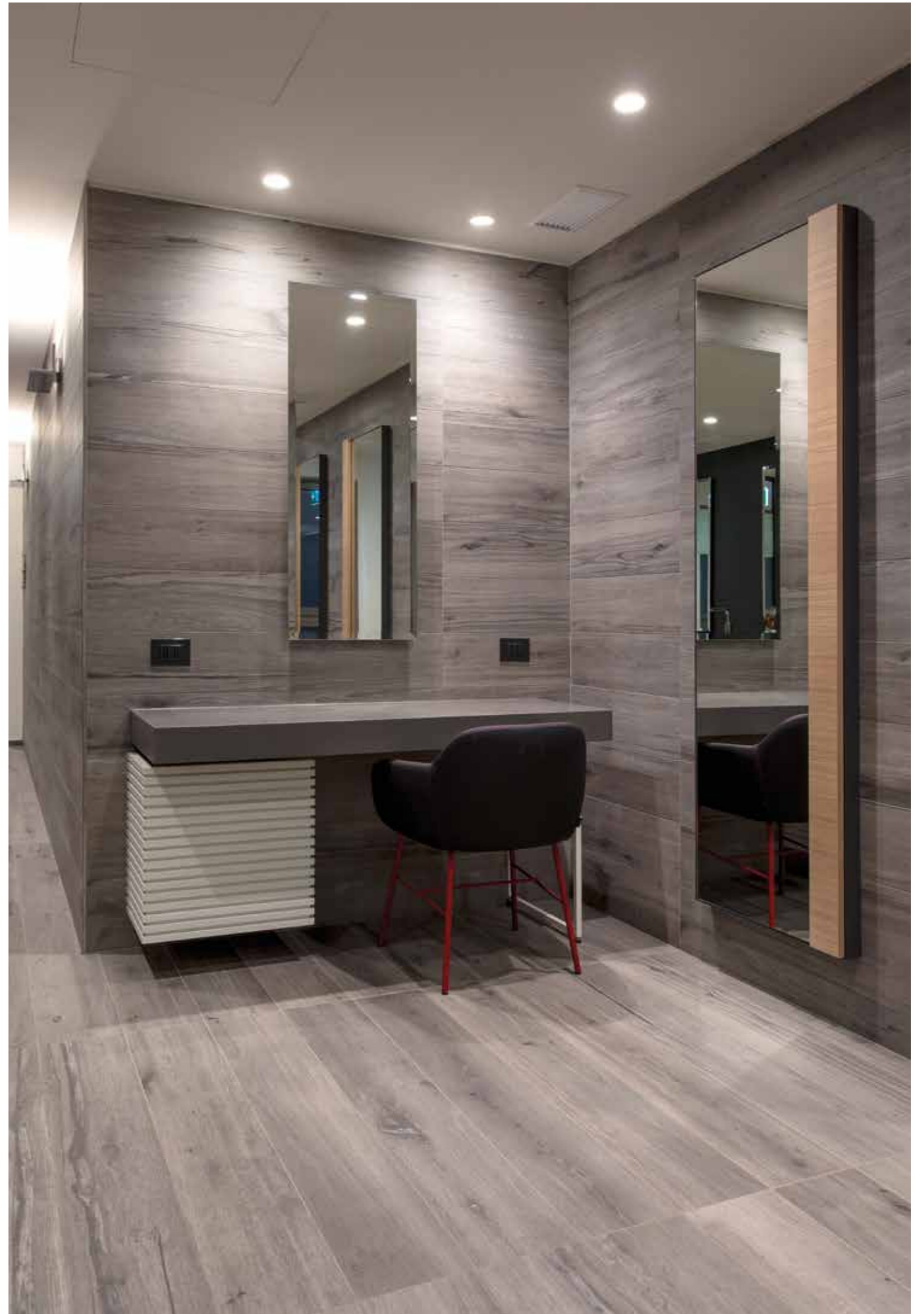
project  
arch. Franco Scaglia



# Virgin Active

Rome  
Italy

project  
arch. Franco Scaglia



# Virgin Active

Rome  
Italy

project  
arch. Franco Scaglia





**Gimnasium  
Health  
Club  
& SPA**

Castione  
Switzerland

project  
arch. Pierfilippo Casadei

# Gora

Naples  
Italy

project  
arch. Massimo Giordano





# Klab

---

Prato  
Italy

---

project  
arch. Camilla Lapucci



# Holmes Place

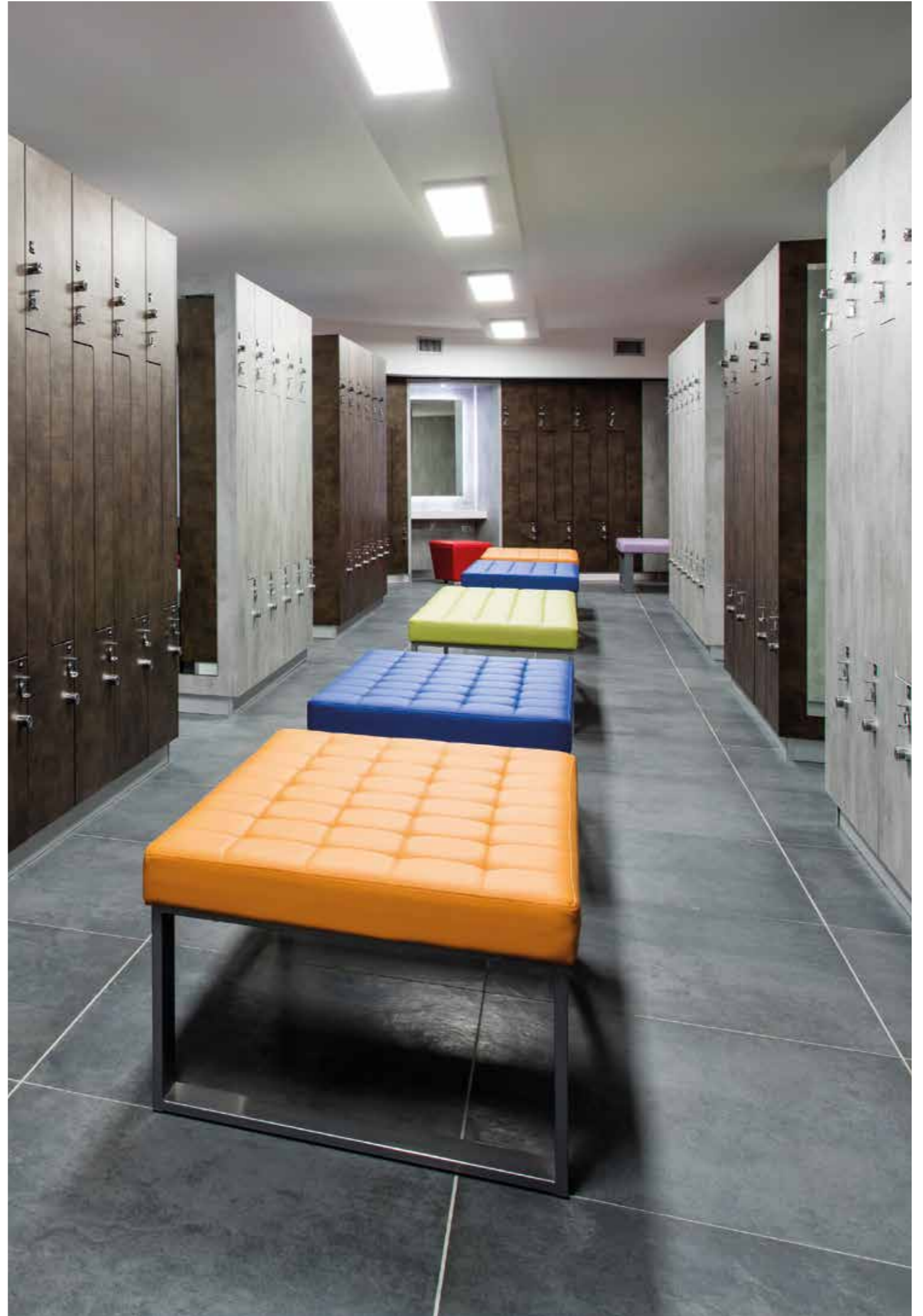
Hamburg  
Germany

project  
fit interiors

# Easy Fit

Fiumicino  
Italy

project  
Spaceplanners



# The Venue Gym

Doha  
Qatar

project  
Studio Arquit  
Bluu Qatar





## **Headquarter**

**Gruppo P&G srl**

Via Emilia, n.3916

47020 Longiano (FC), Italy

tel. (+39) 0547 58746

info@gruppopeg.com

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